



COMMUNITY MANAGER

Marketing | HCMC

Mekong'NTO is searching for a proactive and self-reliant Community Manager responsible for taking ownership & promoting Mekong'NTO brands throughout all relevant social media platforms, with special emphasis on sports brand MUDE. The person we are looking for must be capable of working independently and autonomously. Your main task would be creating content for our online platforms (Website & Social Media), including photo and video editing for both MUDE and Mekong'NTO, among other tasks.

RESPONSIBILITIES

- Promote brand identity & create content for the social media platforms and websites of Mekong'NTO & MUDE
- Manage MUDE's Brand Ambassador program: outreach & contact MUDE ambassadors
- Write sports & apparel articles for our blog
- PR outreach to journalists in the sports industry
- Coordinate & support the sales department in promoting the brand
- Explore new opportunities to promote the brand

REQUIREMENTS

- Degree preferred in communications, marketing or business - related fields
- Good Interpersonal skills: Must be proactive & capable to work independently
- Experience with Social Media (Facebook, Instagram mainly)
- Good copywriting skills
- Vietnamese with good speaking and writing command of English
- Basic graphic design & editing video skills are a plus
- A basic understanding of Digital Marketing
- Sports enthusiastic is a plus

WHAT WE OFFER

- A competitive remuneration package based on your experience and knowledge
- Digital Marketing Training with special emphasis on SEO
- Travel along Vietnam to cover sports events
- Bi-annual team building events and other benefits